

REQUEST FOR POLITICAL BROADCAST TIME

9-27-16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate:

Mark Miloscia

Party:

Rep.

Campaign:

State Auditor

Federal/State/County/City/Initiative/Issue

Address:

30720 19th Ave. So.

Federal Way, WA 98003

253.839.7087

Inquired by:

Kathy Newkirk Media Plus

Candidate/Manager/Agency/Committee

Request Received by:

Doug Swane

Information Requested:

Political Rates

Information Supplied:

Submitted Political rates
on file

Accepted by:

L. Kurlaw

Date:

10-12-16

Final Disposition:

Booked the attached order.

Payment Information:

8126. - net

Date:

Copy Approved Y or N:

Name(s) of Political Committee:

Tom Prunty - Treasurer

☒ Rates/Disclosure Statement Sent/Acknowledged

☒ Order Rec'd

☒ Broadcast Agreement Rec'd

☐ Copy Rec'd

☐ Payment Rec'd

☐ Invoice Attached

Sales Order

Station: **KRWM-FM** Agency: **MEDIA PLUS**
 Contract Name: **KRWM Miloscia State Auditor** Address: **160 ROY STREET**
 Contract#: **(none)** City: **SEATTLE** State: **WA**
 Start Date: **10/20/16** End Date: **11/07/16** Zip: **98109**
 Revenue Type: **COM-AGENCY** Type: **Cash** Buyer: _____
 Advertiser: **MARK MILOSCIA/ST AUDITOR (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **MILOSCIA** Salesperson: **040LKINL** Comm %: **0**
 Estimate #: **2191** Salesperson: **040dfram** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/20/16	10/21/16		10:00 AM	3:00 PM	60				3	3			6	D	170.00	6	1,020.00		
2	10/20/16	10/21/16		3:00 PM	7:00 PM	60				2	2			4	D	170.00	4	680.00		
3	10/22/16	11/06/16		10:00 AM	7:00 PM	60						3	3	6	D	40.00	18	720.00		
4	10/24/16	10/27/16		10:00 AM	3:00 PM	60	3	3	3	3				12	D	170.00	12	2,040.00		
5	10/24/16	10/27/16		3:00 PM	7:00 PM	60	2	2	2	2				8	D	170.00	8	1,360.00		
6	10/31/16	11/04/16		10:00 AM	3:00 PM	60	2	3	2	3	2			12	D	170.00	12	2,040.00		
7	10/31/16	11/04/16		3:00 PM	7:00 PM	60	1	2	1	2	1			7	D	170.00	7	1,190.00		
8	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	170.00	2	340.00		
9	11/07/16	11/07/16		3:00 PM	7:00 PM	60	1							1	D	170.00	1	170.00		

Billing Projections: By Month

	Oct 16	Nov 16
CA	6,090.00	3,470.00
ST	5,580.00	3,980.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 70

GROSS TOTAL \$ 9,560.00

ADJUSTED SPOTS 70

ADJUSTED TOTAL \$ 9,560.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

New Order

Media: Radio	Market: Seattle-Tacoma	Vendor: KRWM-FM	Billing To: Media Plus+
Client: Mark Miloscia	Demo: Adults 35+		160 Roy St
Product: Campaign	Separation: 30		Seattle, WA 98109
CPE: MILOSCIA/2191	Flight Start: 10/17/16	AE: Douglas Frame (Hubbard Radio)	
Description: Miloscia General Radio 10/17-11/7	Flight End: 11/13/16	Phone: 206-282-5677	
Rep:	Sales Office:	Fax: 206-284-4862	
Version: 1	Survey: 3BK Jul16-Sep16 MSA ARB PPM		
Comments: Flight Dates Mon 10/17 - Mon 10/7			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30
1	MTuWThF 10:00A-3:00P	MD	\$170.00	C 60	0	0	0	0	3	0	0	3	3	3	3	0	0	0
2	MTuWThF 3:00P-7:00P	PM	\$170.00	C 60	0	0	0	0	2	0	0	2	2	2	2	0	0	0
3	Sa 10:00A-7:00P	WK	\$40.00	C 60	0	0	0	0	0	3	0	0	0	0	0	0	3	0
4	Su 10:00A-7:00P	WK	\$40.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Total Spots:					0	0	0	0	5	3	3	5	5	5	5	0	3	3
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	3.6	1.8	1.2	3.6	3.6	3.6	3.6	0.0	1.8	1.2

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults RTG	CPP
1	MTuWThF 10:00A-3:00P	MD	\$170.00	C 60	2	3	2	3	2	0	0	0	0	0	0	0	0	0	32	0.8	\$212.50
2	MTuWThF 3:00P-7:00P	PM	\$170.00	C 60	1	2	1	2	1	0	0	0	0	0	0	0	0	0	20	0.6	\$283.33
3	Sa 10:00A-7:00P	WK	\$40.00	C 60	0	0	0	0	0	3	0	0	0	0	0	0	0	0	9	0.6	\$66.67
4	Su 10:00A-7:00P	WK	\$40.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	0.4	\$100.00
Total Spots:					3	5	3	5	3	3	3	3	3	0	0	0	0	0	70		
Total GRP/GIMP(000):					2.2	3.6	2.2	3.6	2.2	1.8	1.2	2.2	2.2	0.0	0.0	0.0	0.0	0.0	46.6		

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$5,580.00 - 42	\$0.00 - 0	\$5,580.00 - 42
11/2016	\$3,980.00 - 28	\$0.00 - 0	\$3,980.00 - 28

Total Gross Cost: \$9,560.00	Total Gross CPP: \$205.15
Total Net Cost: \$8,126.00	Total Net CPP: \$174.38

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	RTG	Women 35+	CPP
1	MTuWThF 10:00A-3:00P	MD	\$170.00	C	60	32	0.9		\$188.89
2	MTuWThF 3:00P-7:00P	PM	\$170.00	C	60	20	0.7		\$242.86
3	Sa 10:00A-7:00P	WK	\$40.00	C	60	9	0.7		\$57.14
4	Su 10:00A-7:00P	WK	\$40.00	C	60	9	0.5		\$80.00
Total Spots:						70			
Total GRP/GIMP(000):							53.6		
Total Cost:			\$9,560.00			CPP:		\$151.60	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KZLW</u>	Date: <u>10-12-16</u>
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I, Kathy Neukirchen,
 being/on behalf of: Mark Miloscia, a legally
 qualified candidate of the Republican political
 party for the office of: State Auditor
 in the General Election, Washington State
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Media Plus

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/6/2016
Date

[Signature]
Signature

Media Plus

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title